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Amazing Franchise Opportunities: United Franchise Group



Synopsis

If you spend just five minutes with United Franchise Group (UFG) you'll begin to understand why the company is known as the "Global Leader for Entrepreneurs." • Spend a little more time, dig a little deeper, and you'll begin to appreciate how one of their seven synergistic franchises could make sense for you. Comprising an incredible number of award-winning brands and franchise development services, UFG has amassed more than 30 years of franchising experience. Incredibly, in its 30th year of operation in 2016, UFG doubled its business revenue – an accomplishment that few companies can ever claim! Today, the franchise conglomerate is a \$500-million success story with more than 1,400 locations in nearly 80 countries. This book introduces you to UFG's family of brands and it also helps you envision your future as a franchisee.

Book Information

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Customer Reviews

When I bought this book I expected to read about different brands from United Franchise Group, just as the title says. But I was very surprised to find loads of resources that will help people who

want to buy a franchise. There's also a chapter that address how to franchise a business. Well worth the money.

Ever since my wife and I bought a franchise in the restaurant industry, and sold it at a nice profit with no prior restaurant experience, I've been enamored with franchising. Dr. Hayes book is a must-read for anyone even tossing the idea of business ownership around. I learned a lot about the industry and the United Franchise Group story and diverse brands along with their explosive growth is simply inspiring. How does a company double revenues in its 30th year of operating? Wow!

As the owner of the top performing Signarama this publication by our parent company UFG is a must for those with an entrepreneurial spirit!

If you want to read a book about family values, business, and how generations of families build an empire, this is a must read!

great insight and detail into franchising plus fascinating history and workings of the brands under United Franchise Group. excellent read, I highly recommend!

Great company with great ideas on how to be successful in a business that's right for you.

This book was extremely informative and inspiring. This company showed great values and opportunity. Great read!

Hard to find a harder working CEO in all of business. Ray Titus and the UFG organization have stood the test of time and built some of the most iconic franchise brands.

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